



Patient Information Forum

communicating for better health

www.pifonline.org.uk

There is increasing recognition from health professionals, the voluntary and commercial sectors, and government, of the crucial role that information plays in supporting health and well-being. Yet numerous surveys show that **patients and the public still do not have the information they really want and need.**

PiF provides the **central coordination** necessary to improve the quality of information, and a **support network** for those producing and disseminating health information on the front line.

Who can join PiF?

Membership is open to anyone with an interest in health information and communication. Members come from the NHS, the public, commercial, academic and voluntary sectors, and working in a wide variety of roles and departments, including information, communications, knowledge management, marketing and publications. PALS officers and graphic designers share PiF membership with librarians, researchers and health care professionals.

The Patient Information Forum (PiF) is an independent umbrella organisation that supports those involved in the development, production and delivery of high-quality health information for patients, carers, families and the public.

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"We really need to better understand how to appraise, source and even display our information. PiF can help us do that."

PALS Officer

What does PiF do?

PiF is engaged in a wide variety of activities including influencing national policies, running workshops, conferences and training events, and helping to spread good practice.

Membership benefits

Features and benefits of joining PiF include:

- **PiF networking** - sharing information
- **PiF aware** - the premier e-awareness service for communicators in healthcare sharing relevant articles, conferences, jobs, consultations, policies, etc.
- **PiF query** - need help? simply ask other PiF members for their advice
- **PiF events** - workshops and conferences around the UK on key issues in health information
- **PiF website** - contains a large and increasing variety of themed and regional content, news and events
- **PiF discounts** on journals, conferences and PiF events



Joining PiF and further information

Details of our activities and how to join, including an online application form, can be found at: www.pifonline.org.uk or email: secretary@pifonline.org.uk

Membership costs just £50 per individual per annum. Corporate rates on request. Correspondence should be addressed to PiF Membership Secretary, 48 Grantock Road, Walthamstow, London E17 4DE • Tel: 07977 412982

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At last, somewhere to share
my patient information problems
and get solutions!"
Pharmacist